

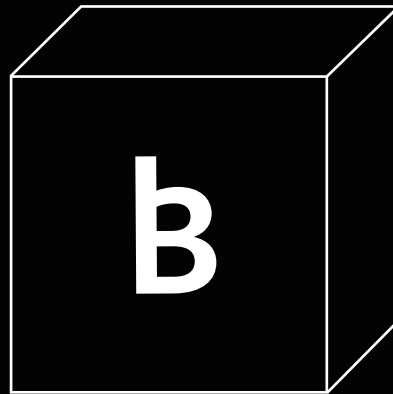
Hello.

Great that you are interested in bBox.

The following is about a really simple font license model and a flexible custom-tailored type system.

Let's start.

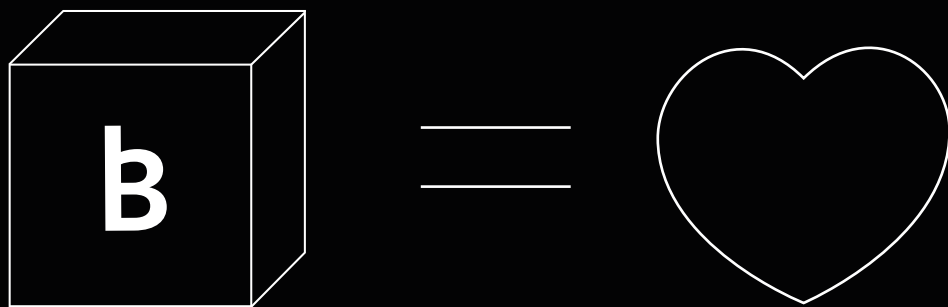
Fonts out of the box



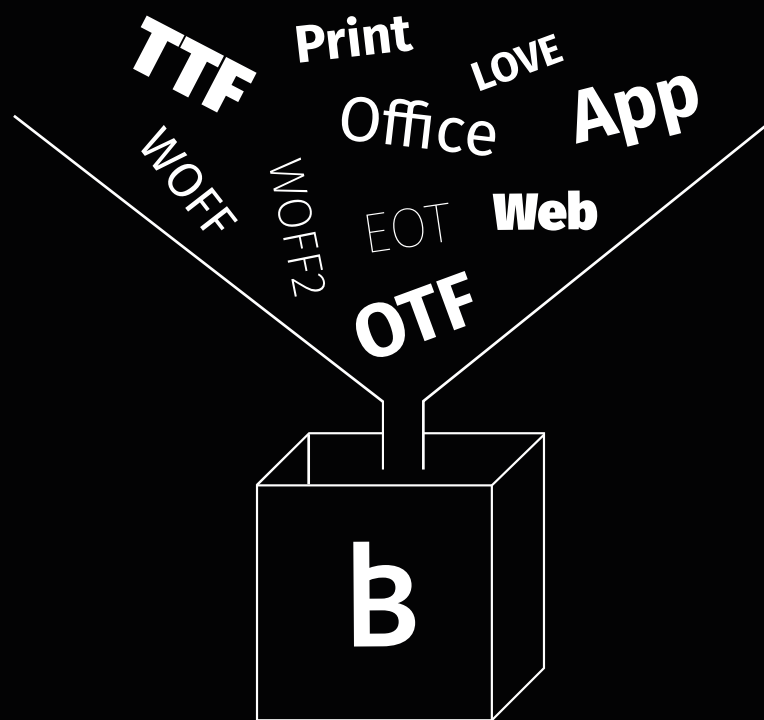
You don't want to pay multiple times for one typeface?

But still want to use it across all media?

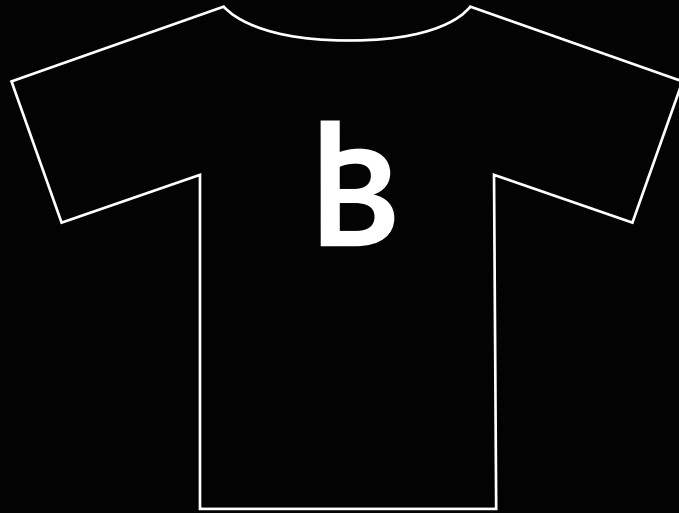
Fair enough.



Every product you purchase includes all formats and the complete usage rights.

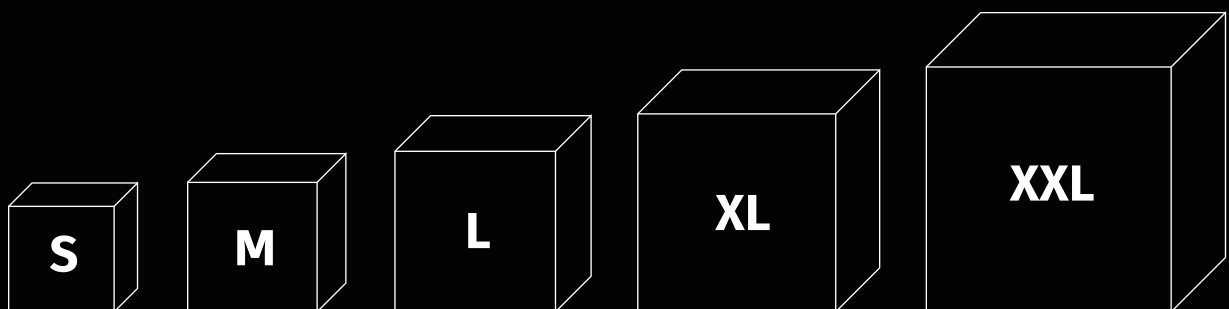


One small step for us,
one giant leap for you
as a customer.

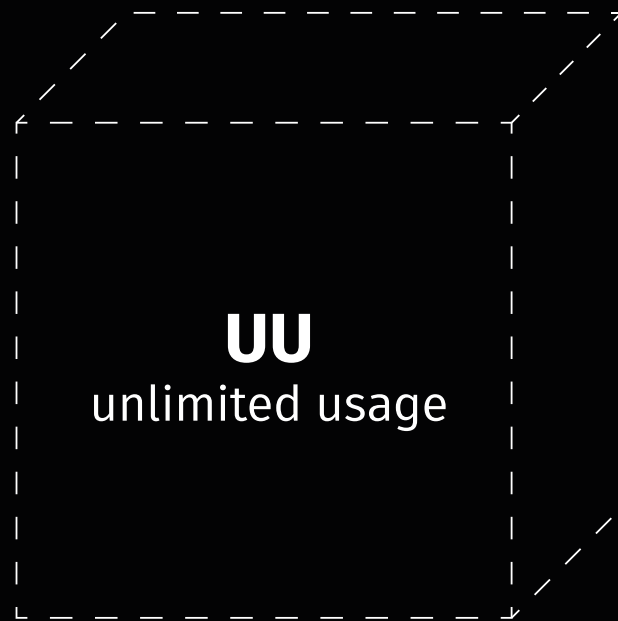


As simple as buying
a shirt:

Select a typeface and
the volume you need.
That's it.

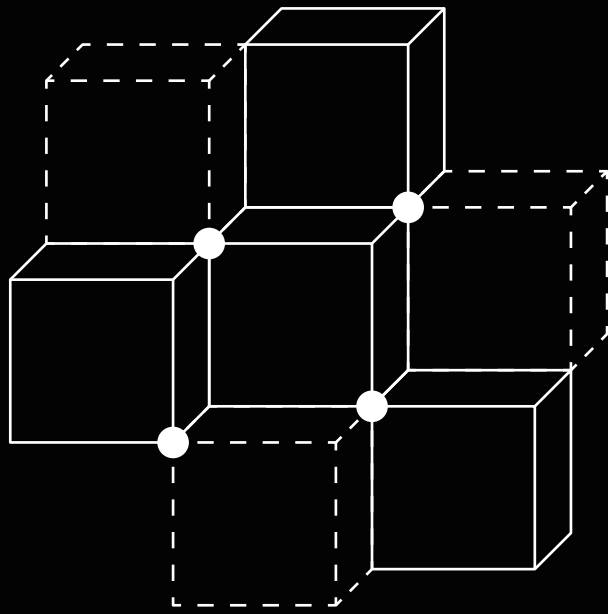


Haven't found your size, yet? No problem!

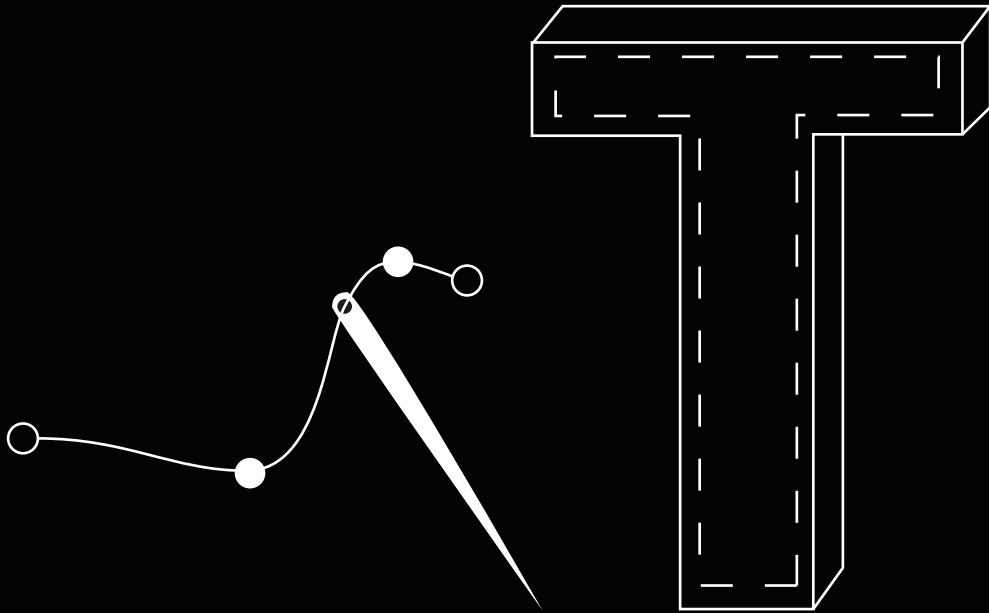


If you need such a big license volume, you should consider a custom-tailored typeface as well.

Custom-tailored type system



Think outside the box



A custom-tailored typeface system is highly unique and provides maximum flexibility for you or your clients.

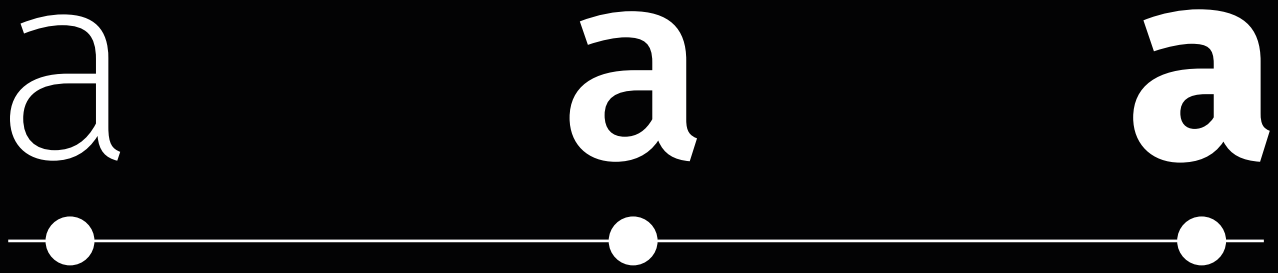
What do you need?

A Sans Serif coming
with Light, Regular
and Bold?

| a | a | a |

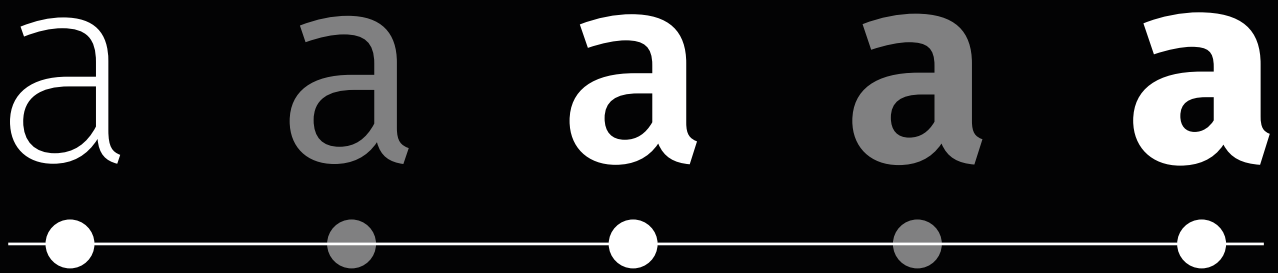
Okay. But maybe after
some time, your app
developers or the
design department
require more ...

a a a



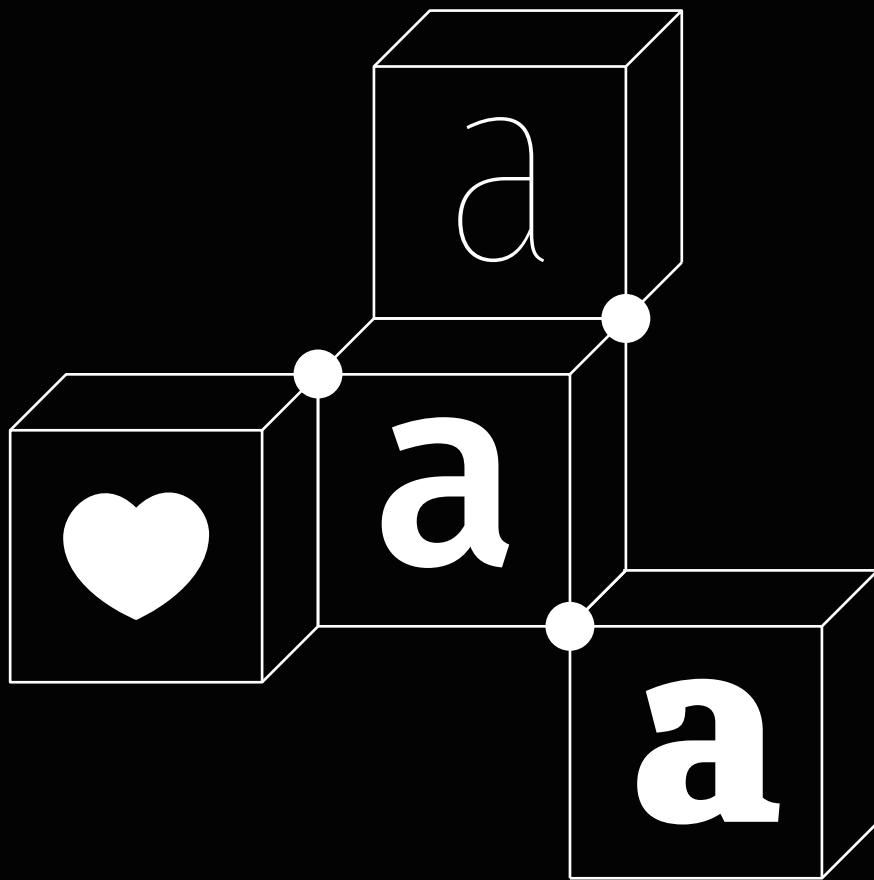
... It is no problem to generate intermediate fonts out of a working system. Interpolations are free!

a a a a a

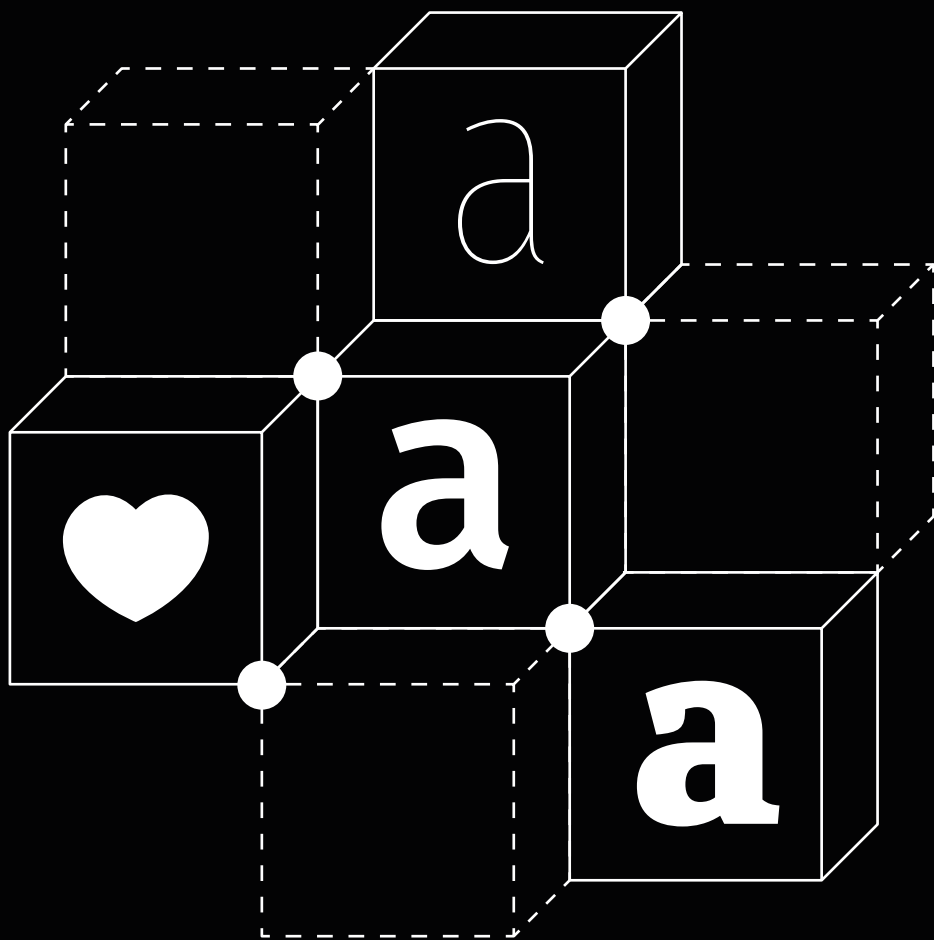


You just have to plan ahead.

What else could your
personal type system
contain? A Serif?
A Condensed?
Corporate Icons?



... Anything else we
can do for you?



We provide flexible
and sustainable
type systems for your
company or your
clients.

We make buying and
using typefaces simple.

We keep on thinking –
outside the box.

We are bBox.

Curious?

Drop us a line:
box@bboxtype.com

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